**NON-VISIBLE AREA** 

## PRINTING AREA

## ARTWORK GUIDELINES

Total Graphic Area:
780 (w) x 2050mm (h)
Including 25mm at Top and bottom
(Non-visible image area in roll mechanism).
Total Visual Area:
780 (w) x 2000mm (h)

## **General Art Guidelines**

CMYK

200cm

- Do not supply RGB images.
- Resolution must be 150dpi or above.
- All fonts must be converted to outlines.
- Please supply artwork as -

PDF AI EPS Photoshop Tiff Jpg

NON-VISIBLE AREA