

ARTWORK GUIDELINES

Bleed: 30mm each side
(This is the folding area. The background and non-critical elements of a design should extend extra 30mm each side.)

Eyelets: Every 50-60mm

General Art Guidelines

- CMYK
- Do not supply RGB images.
- Resolution must be 150dpi or above.
- All fonts must be converted to outlines.
- Please supply artwork as -

PDF, AI, EPS, Photoshop, Tiff, Jpg

